

BRIAN CASSIDY



Up and coming e-entrepreneurs

The sassy St. Louis-themed T-shirts and underwear that **Randy and Jeff Vines** produce are selling so well, especially via the internet (stl-style.com), that the 29-year-old twins may quit their day jobs. From their studio in the Soulard Fine Arts building, they are shipping as far away as Japan, France, Australia and South Africa. The goods also retail at Vintage Vinyl, Cruisin' USA and FIFI's. They offer more than 30 designs by **Kadie Fopplano**. It's been a labor of love thus far (revenue was about \$20,000 in 2006), but watch out: They're about to launch baby onesies and doggie Ts, and they've been hired by the University of Missouri-St. Louis and KDHX radio, FM 88.1, as image consultants. "We also have our eyes on other cities similar in character to St. Louis, such as Pittsburgh and Baltimore," Randy Vines said.